

Auriculas



Do's

- Grow them in a position where they avoid the hot midday sun
- Repot once they finish flowering or in the Autumn into a 3 part compost (John Innes No.2/Multi Purpose/Pearlite)
- Pot up rooted offsets into small pots
- Keep certain varieties on the drier side in a well ventilated greenhouse or cold frame through the winter
- Feed with a high potash liquid feed to promote flowers, tomato food is perfect
- Choose lots of different varieties as they all look beautiful together

Don'ts

- Leave all of them outside during the winter months, any varieties with silver leaves need some overhead protection
- Forget to show them off, you can make your own Auricula theatre!
- Let them get exposed to hot midday sun as the leaves will wilt and can burn
- Place them in dark damp conditions they love a well ventilated environment
- Leave them in the same pot for more than 12months. All Primulas thrive on fresh compost and new bacteria
- Overwater as they prefer to stay dry

"Life is the flower for which love is the honey"

Tips and Types



CHOOSE VARIETIES

There's a whole world of different varieties to choose from, choose Alpine, Border and Double Varieties for outside and give winter cover for Show and Fancier varieties

POT THEM UP

Treat yourself to some terracotta pots to pot them into. This is how they were grown in the Victorian days. Use a 3 part compost John Innes No.2/Multi Purpose/Pearlite with a small amount of slow release fertiliser

FEEDING & VENTILATION

Keep them in a well ventilated place and top them up every few weeks with a high potash liquid feed. Keep them on the drier side during the winter and feed again from March onwards

FLOWER AND REPOT

Let them flower and show them off in an Auricula Theatre, dark backgrounds set off the colours best. Then afterwards repot and pot up any rooted offsets



ALPINE

The centre of the flower is one colour being pale cream (light centred) or golden yellow (gold centered). They have no ferena on the flowers. Fully hardy and can be grown outside in troughs, pots or rockeries

SHOW

These varieties bear fancier flowers with a layer of paste in the centre of each flower. They require overhead protection during wetter weather and often have a dusting of ferena on the leaves. Worth the extra effort

DOUBLE

Available in the full range of colours and suited to growing outside. They are free flowering and probably the easiest type to grow. Grow in pots, troughs or rockeries and they freely produce offsets giving you lots of young plants

BORDER

The true garden Auricula and they are larger growing with stems producing single coloured flowers sometimes with frilly petals. Plant in pots or at the front of a border. Free flowering again with beautiful fragrance



Beautiful in Traditional Terracotta Pots